

"Illusion of Solutions*: Pay-to-Pollute"

Higher Temperature

Lower Temperature

Global Warming

Fossil Fuels Industry Uses the Same Tactics the Tobacco Industry Used to Deny that Smoking Causes Cancer

Removing Accumulated GHG/Heat and Reducing New GHG/Heat ("R/R") Is the Only Criteria that Matters for Humanity's Survival

Anything Other Than R/R" of GHG/Heat and Cooling the Planet is a Distraction, So Fossil Fuel Industry and Their Cooperators (Governments, Financiers, Industry, Media) Continue to Profit

"When others asked the truth of me, I was convinced it was not the truth they wanted, but an illusion they could bear to live with."
- Anais Nin, French-American Essayist

Illusion of Solutions

It is unfathomable that 55 years after the first Earth Day, and that after decades of Global Warming discussions, humans remain blind to the fact that the only criteria that matters for humanity's survival is global cooling and R/R of GHG/Heat. Humanity's spotlight must be laser focused on deploying mass global solutions i.e. R/R of GHG/Heat.

Distractions, Delays and Obstructions to Prevent R/R Used by Fossil Fuel Industry and Their Cooperators (Governments, Financiers, Industry, Media). Financial Institutions and Investor's Profits are 100% Linked to Fossil Fuel Use and Expansion (See: [Financial Institution's Profits 100% Linked to Fossil Fuels](#)) (See: [Government Fossil Fuel Subsidies 7T/Yr](#)):

Spinning Wheels, No Traction: Appears Most Often As:

- **Misinformation (Media):**
 - Cast Doubt on Science
 - Manipulate Public Perception
 - Funding of Pseudoscientific Studies
 - Misrepresent Scientific Consensus
- **Greenwash and Pay-to-Pollute Schemes (Finance and Fossil Fuel Industries):**
 - **Carbon Mechanisms (Carbon Credits, Carbon Offsets, Etc.)**
 - Check the Box Filing Systems, Which do not Focus on of R/R GHG/Heat
 - A Cluster of Chaotic **ESG/Equator Principles** Programs Focused on Everything Except GHG/Heat R/R (120 ESG Programs in US Alone)
 - Accounting Rules Based on Incomplete Criteria, Which do not Focus on of R/R GHG/Heat
- **Inadequate Climate Policy and Regulation (Governments, Passive Participants):**
 - Climate Policies that Do Not Lead to R/R
 - Fossil Fuel Subsidies
 - Delays in Regulatory Reforms and Enforcement

Fossil fuel companies, are aware of the connection between fossil fuel combustion and climate change as early as the 1970s if not earlier.

32+ Years of Big Stage Global Climate Conferences and Pledges Have Not Led to Any R/R of GHG/Heat

Scientists from the Fossil Fuel Industry began to be concerned about air pollution and its effects on health and the Environment

Climate Disinformation by Climate Deniers, Lobbyists, Media and Political Contributors to Obstruct Climate Action

Pre Industrial Levels: 275 PPM

None of These Lead to Cooling or R/R of GHG/Heat Fossil Fuel Companies Continue to Profit

Climate Overshoot

11 Hiroshima bombs/second or 660 Hiroshima bombs/minute at 2023 Rate

Past 1840 1920's 1950's + 1970's
Earth Day One, April 22nd, 1970

Future
*"The ruling class maintains its dominance by creating an "Illusion of Consensus" -Antonio Gramsci